

ER 11-9839/a

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16 DEC 1959

Mayor Raymond L. Telles, Jr. and  
Judge Woodrow W. Bean  
"Project Alert"  
El Paso City-County Advisory Committee  
El Paso, Texas

Dear Mayor Telles and Judge Bean:

Thank you very much for your letter of  
8 December inviting me to be the keynote speaker  
at your "Project Alert" in El Paso.

I sincerely regret that I will be unable to  
accept your kind invitation, even though you were  
good enough to leave the choice of a date in  
January or February to me. Because of my many  
official commitments and heavy work schedule, I  
have made it a policy to try and keep my outside  
speaking engagements to a minimum. Unfortunately,  
I cannot make an additional commitment at this time.

Your courtesy in asking me to join you on this  
particular occasion is indeed appreciated and I  
would like to take this opportunity to wish you  
every success in your program.

With kindest regards.

Sincerely,

SIGNED

Allen W. Dulles  
Director

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# PROJECT

# ALERT!

## EL PASO CITY-COUNTY ADVISORY COMMITTEE

Raymond L. Telles, Jr.  
Mayor - City of El Paso

Executive Registry  
71-9839  
Woodrow W. Bean  
Judge - El Paso County

Carl W. Connors  
General Chairman

December 8, 1959

### Executive Committee:

Dr. Judson Williams  
Vice Chairman

The Honorable Allen W. Dulles  
Director  
Central Intelligence Agency  
Washington 25, D. C.

Mr. George C. Matkin  
Treasurer

Dear Mr. Dulles:

Mrs. C.H. Hatchett  
Secretary

As you undoubtedly know, several communities throughout the United States have embarked on a program to inform the citizens of the nature of Communism and the basic struggle between the United States and the U.S.S.R., and to reinforce in our citizens the basic strengths and fundamental foundations of our Country. The City and County of El Paso have jointly organized a program entitled "Project Alert" to accomplish this objective starting early in 1960 and to continue for an indefinite period. Enclosure 1 outlines the Statement of Policy adopted by the Executive Committee of "Project Alert".

Rev. Charles M. Brown  
Mr. Lea Carney  
Mr. H.E. Charles  
Mr. Herbert M. Given  
Mr. J.M. Hanks  
Col. S.E. Manzo  
Mr. Ellis O. Mayfield  
Mr. Gabriel Navarrette  
Mr. James C. Orr  
Fr. Harold J. Rahm  
Mr. Dorrance Roderick  
Maj. Gen. Sam C. Russell  
Dr. J.R. Smiley  
Mr. Dan T. White  
Mr. Karl O. Wyler

We would like to invite you to El Paso to be the keynote speaker for kicking off this program. We believe that the time has come to generate increased national interest and activity in this program. No one is better qualified to accomplish this than you. We would be honored to have you in El Paso to keynote the program.

Realizing that your time is limited and your schedule is made up well in advance, we are leaving the date open to suit your convenience and suggest any date during the months of January or February, 1960, which would be convenient for you. We plan to schedule the talk in Liberty Hall, the Civic Auditorium in El Paso which seats about 2400. Please see Enclosure 2 for present bookings for Liberty Hall. We expect to have it filled to capacity at the time of your appearance.

The Hon. Allen W. Dulles  
Director  
Central Intelligence Agency  
Washington 25, D. C.

Re: "Project Alert"

Page 2 -

We earnestly look forward to your assistance in  
"Project Alert".

Sincerely yours,



Raymond L. Telles, Jr.  
Mayor - City of El Paso



Woodrow W. Bean  
Judge - El Paso County

Encls.

Enclosure 1 - "Project Alert"

STATEMENT OF POLICY

PROJECT ALERT SHALL SERVE AS A CONSTANT REMINDER TO THE PEOPLE OF THIS AREA THAT COMMUNISM and all it stands for is an extremely real and dangerous menace to the American way of life, and a challenge to reassert our citizenship and moral influence in our community.

Its Program shall be limited to two main objectives:

(1) EDUCATE AND INFORM CITIZENRY OF THE BASIC STRUGGLE BETWEEN THE UNITED STATES AND RUSSIA. We are concerned with the dissemination of facts about COMMUNISM. Education is needed to identify Communistic influences by habitat, by history, by actions, and by outlook. The goals, policies and tactics of COMMUNISM need to be discussed. This phase of our program is EDUCATION and not an attack upon persons or groups. Our primary concern here is to INFORM individuals and groups rather than to give anyone an opportunity to get rid of emotional and uninformed and biased opinions. There should be heavy and continued emphasis that the primary purpose of PROJECT ALERT is educating the public to the constant dangers of COMMUNISM.

(2) CONSIDER AND REINFORCE THE BASIC STRENGTHS OF AMERICA. It shall be an objective of PROJECT ALERT to stress the fundamental foundations on which our government is based and point up certain weaknesses in systems and attitudes in our country which have caused concern and which, we believe, unless corrected, will reduce the freedom and strength of America and the progress it should be able to make.

In working toward these objectives, PROJECT ALERT will need to use every available agency. This type of program can create effective lines of communication which will foster the strengthening of our democratic way of life in our homes, churches, schools, and the clubs and other organizations to which we belong.

BOOKINGS AT LIBERTY HALL - EL PASO, TEXAS  
During the Months of January & February, 1960

January - 11

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February - 10

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